





## The Varilux<sup>®</sup> X series<sup>™</sup> Satisfaction Guarantee

We are so confident that you will love your **Varilux**° **X series**™ lenses that we have added it to our **Varilux**\* **Adaptation Guarantee**. This means in the unlikely event you are dissatisfied with your **Varilux**\* lenses in the first 60 days, your Eyecare Professional will replace them with a suitable alternative.

Ask your Eye Care Professional for the latest **Varilux**<sup>™</sup> lens generation







### New World, New Needs

Today, whether you're turning 45, 55 or 65, you are what we can call the modern presbyopes! Spending more time indoors, multitasking, being connected, rushing from one activity to the other and importantly, exercising your vision mostly in short and intermediate distances.







The only cloud? You weakening sight, small prints, smartphone pixels...all of a sudden, your vision is not clear, sharp or fluid, even with your current progressive lenses. Don't worry, there's no reason to stop reading or to avoid going to a restaurant in the evening. You only need to get the right lenses.

To meet your new vision challenges, **Varilux**\* team of experts has pushed the limits of progressive lenses and developed a breakthrough innovation, **Varilux**\* **X series**™ lenses.

#### **Extended Vision**

Varilux\* X series™ is Varilux\* 's best progressive lens allowing you to seamlessly capture every detail within arm's reach with high precision, as well as beyond.

You will enjoy outstanding sharpness, continuous vision and fluidity from near to far.



Powered by its breakthrough new XTEND™ technology,

Varilux X series™ lens extends your near vision like never before<sup>(1)</sup>



#### A new definition of near vision

Your posture and the way you look at things up close have changed. You're now drinking coffee while texting the kids, sending an email via a tablet on the train or checking your social news feed every other hour. In short, everything that matters today happens within arm's reach. Before now, no progressive lens has been designed to accommodate these modern day behaviours and therefore you had to, 'point your nose to where you want to look at'.

Varilux\* X series™ removes this limitation through its XTEND™ technology, dramatically reducing head movement so you don't have to find the sweet spot.



# See even clearer with personalised Varilux<sup>®</sup> X series<sup>™</sup>

Elevate what you see to a whole new level by personalising your **Varilux**\* **X series**™ lenses. Personalised **Varilux**\* **X series**™ lenses are engineered to sharpen vision, speed up lens adaptation time, significantly improve visual comfort and ensure your **Varilux**\* **X series**™ lenses are in perfect synergy with your eyes and frame





